

University of Pretoria Yearbook 2021

Competitive intelligence (II) 727 (INY 727)

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| Qualification | Postgraduate |
| Faculty | Faculty of Engineering, Built Environment and Information Technology |
| Module credits | 15.00 |
| NQF Level | 08 |
| Programmes | BISHons Information Science |
| Prerequisites | INY 726 |
| Contact time | 8 meetings per semester |
| Language of tuition | Module is presented in English |
| Department | Information Science |
| Period of presentation | Semester 2 |

Module content

The module focuses specifically on the theory and practice of (competitive) Intelligence Analysis and a variety of aspects and techniques from related disciplines which apply to intelligence analysis. The module exposes students to new (intellectually challenging) and useful methods for conducting intelligence analysis as embedded in relevant theory and practices.

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